



# Company **profile**

**DELFINA**  
PROMOTIONS LTD

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# Contacts

## HEAD OFFICE,

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DAR ES SALAAM

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## STATUS

The company is registered as a limited company under the company registration ordinance (CAP 212) of the united Republic of Tanzania. Our registration certificate is No. 31245.

**WE ARE ALSO INCORPORATED WITH  
TIC. NO 040042.**

### **FACTORY LOCATION**

**PLOT NO 6,  
MWAI KIBAKI ROAD,  
MIKOCHENI  
DAR ES SALAAM.**

DIRECTORS AND KEY STAFF

- 1.MS. MARYVONNE POOL - DIRECTOR ( CEO )
- 2.MS. NAFEESA JANMOHAMED - DIRECTOR ( MD )
- 3.MS. SAYYEDA MOLOO - HEAD OF FINANCE
- 4.MR. SANDEEP COUSIK - HEAD OF OPERATIONS
- 5.MR. MUDASAR MOHAMMED-HEAD OF LARGE FORMAT PRINTING DEPARTMENT



# DELFINA

PROMOTIONS LTD

## OBJECTIVES

The main objectives for which the company is incorporated are:

- To carry on business of Screen Printing, Embroidery, Large Format, UV and Engraving, Signage's. To mention a few of promotional items such as T-shirts, caps, Flags, Banners, Pens, Mugs, Posters, Umbrellas, Leaflets, Bags, Calendars, Scarves, Ties, Wheel covers, Coaster, Trophies and many more. Epoxy embossing on badges and pins and name tags.







# PRODUCTION CAPACITIES AND STANDARDS



Using materials of international standards from overseas makes our products unique. We are also using some of the high quality products made especially available for us in the local market.

## Screen Printing

We have some of the state-of-the-art and sophisticated machinery. We are proud of our highly qualified staff in the fields of screen-printing. Our dynamic team attentive to the needs of our customers ensure that we give an extra personal touch making a world of high quality products in the local industry.

Our staffs are frequently trained to keep up in line with the international trend in production of promotional items. Senior managers frequently visit and attend international trade fairs to keep up with the new products marketed in the promotional world.

Hence, we have managed to conquer business from overseas.



Screen Printing in Tanzania has mostly been done on a manual basis by the small local artisans thus using very poor quality materials due to lack of finances and technology. Some of the materials used in T-Shirts printing are kerosene therefore hazardous to human use. We plan to educate the small artisans by training them and by forming a Screen Printing Association to help them come up with better products and to improve and increase the national products for a better livelihood.

**Our high standard of inks and bases are free from hazardous chemicals.**

The factory can print 1,500 T-shirts a day on a single shift basis. With such capacity we guarantee the delivery of goods at a very short notice.

Our new line of products, first of its kind in Tanzania will bring a new image in promotional world locally. We are able to print on almost anything with the new technology we are now using. This will enable our clients to come up with a new image and compete successfully in their business.

Our new technology (confidential to us) will bring Tanzania to a new world of technology. We are proud to be the first of its kind



# Embroidery



Another state-of-the-art and ultra-modern embroidery machine with high speed and multiple heads makes it possible for us to deliver embroidery materials in a very short time.

We are able to design any logos or any designs and turn them into stitches in a very short time, again due to the high tech graphics system we have invested in. We are then able to give you the fastest service possible in the embroidery world.

Our threads used are of high quality and will not run

## Large Format



Printing of Billboard, Roll up banners, Office branding, Vehicle branding, stickers, Forex boards and Abs boards direct printing

## UV and Engraving

Printing of full color or Engraving on small items, such as Notebooks, pens, wallets, Trophies, Stamps

## Signage's

fabricating of all types of signage's 2D, LED 3D letter cutouts, Light box, Pylons, road signage

# Graphic Designing



Our sister Company DIGITAL GRAPHICS LTD is a backup, with computerised system for graphic designing and colour separations. With the use of state-of-the-art and fast graphic computers, we are able to design special requirements, and in a very limited time. We are able to produce posters, brochures, magazines and all kinds of colour printing jobs of a very high quality and concepts.

The same will allow us to use the new techniques to produce the new line of products for a new wave in the promotional and advertising world in Tanzania.

# ADVANTAGE



Given the capacity and high technology available in our companies and the level of output we have achieved, we enjoy good scale of economy and therefore able to offer big organisations the following benefits:-

- (a) Unbeatable discount on the normal prices for large quantities
- (b) Screen printing of pictures and words personalized due to our computerized system at any given time depending on the individual requirements, therefore, large amounts of T-shirts and caps can be stocked on their behalf, and printed as requirement arises and orders placed.
- (c) Production will be instantaneous; no delay will be encountered meaning last minutes orders can be executed in no time.

We also guarantee our expertise in choosing slogans, logos and designing of the same according to the requirements. This is made possible due to our expert Graphic Designer and Pre Press Studio facilities.

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## OUR MAJOR CLIENTS

